

Life and business strategies

"A place for everything and everything in its place" – Anon

Strategy

'A method for making, doing, or accomplishing something'

Once you have balanced the needs and wants of your life or business goals, it is time to *think* about how to achieve them (strategies).

The task of balancing the needs and wants of your strategies is a little more complex than the goal exercise. As a life and business coach, we are more than capable of rapidly assisting you with this exercise. We do this by introducing you to two additional objects, namely your issues and knowledge requirements.

The following table illustrates a sample of strategies subdivided into how they function and what tactics/systems are needed to support the functions.

Goals			*	Strategies			
Purpose	Benefit	Value		Function	Tactic		
Passion	Prosperity	Profitability	Issues & Knowledge	Financial	Receivable	Billing	
						Debt recovery	
						Receipting	
					Payable	Creditors	Payroll
							Purchasing
						Risk management	Stakeholder management
					Audit		
					Taxation		
					Legal	Commercial	
						Criminal	
	Market	Advertising		Media management			
	Uniqueness	Sales		Customer management			
	Robust	Productivity			Offerings	Just in time	Bill of materials
							Warehouse management
					Workflow	Order taking	
					Resources	Asset management	
						Enterprise management	Human resources
		Skills management					
		Organisational structure					
		Health management		Exercise			
Genealogy							
Medical							
Distribution	Circulation	Dispersal					
		Transport	Fleet management				
			Pooling systems				

Goals			*	Strategies			
Purpose	Benefit	Value		Function	Tactic		
Passion	Esteem	Benevolence	Issues & Knowledge	Grant			
				Protection	Assurance	Life	
					Superannuating		
		Insurance					
		Quality		Quality control			
				Surveillance			
	Perception	Communication		Knowledge management	Content management		
				Planning	Information technology	Business systems	
		Games					
		Operating systems					
		Time management		Personal information management			
		Strategic planning		Business planning	Project management		
		Technology		Artificial intelligence	Gene management		
				Guidance systems			

* The 'grey area'

The strategies mentioned above are only a sample of activities you may have to undertake in order to achieve your goals. To identify your specific strategies, you will need to uncover, clarify and balance the needs and wants for the following objects:

- Issues and
- Knowledge requirements

The balancing of your issues needs and wants are directly related to those of your goals, so no further work is required.

The balancing of your knowledge base needs and wants, depends upon your issues. Hence we use the issues to focus on what knowledge you need to help you achieve a happier life.

The balancing of your strategies needs and wants are directly related to those of your knowledge, hence very little further work is required.

Using this technique we ensure that your strategies will be sustainable (ie efficient, effective, ethical and above all easy to implement).

For further details see:

The 7 Steps <http://www.ripose.com/7StepDeliverables.html>.

Web site <http://www.ripose.com/Getalife>

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