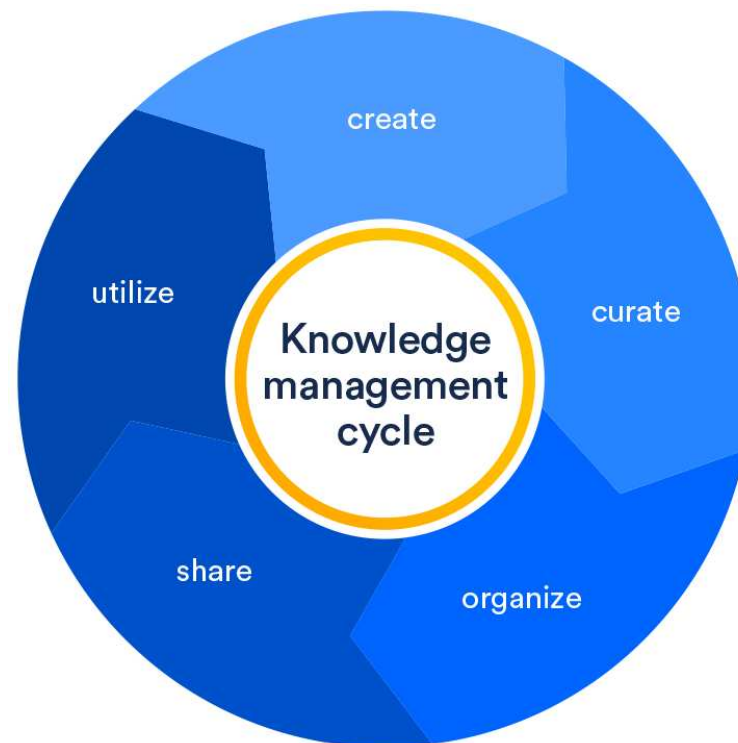


How to identify a mediocre approach – Eg 19


Imagine that you use (or want to use) the following knowledge management approach



How to identify a mediocre approach - Eg 19

Diagnosis 1



Step	Process	Deliverable	Class	Mitigation
Create	Story telling	Knowledge model		Implicit handling of knowledge and information
Curate	Seek>sense>share			
Organise	Mapping			
Share	Distribute			
Utilize	Use			

Conclusion: Find a better approach

How to identify a mediocre approach Eg 19

Explanation

Why is it mediocre?



1. Step 1 – Create. Story telling is fun but trying to create knowledge classes from the stories relies on brain storming activities. More importantly KM is described as being “the process of creating, sharing, using and managing the knowledge and information of an organisation” thus implying knowledge & information are synonymous. Hence the deliverable will be mediocre
2. Step 2 – Curate. Seeking, sensing and sharing the first deliverable only adds more detail to an already mediocre deliverable. Hence this step is a continuation of the previous as the deliverable is the same
3. Step 3 – Organise. This step is a merely a continuation of the previous as the deliverable is the same
4. Step 4 – Share. This step is a merely a continuation of the previous as the deliverable is the same
5. Step 5 – Utilize. This step is a merely a continuation of the previous as the deliverable is the same

Conclusion: Find a better approach & software product

How to identify a mediocre approach - Eg 19

Diagnosis 1



Step	Process	Deliverable	Class	Mitigation
Create	Story telling	Knowledge model		Implicit handling of knowledge and information
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Utilize	Use			

Observation:

- 1) No mention or link to business objectives
- 2) No way to create effective strategies from the implicit deliverable
- 3) No data element addressed

Conclusion: Find a better approach