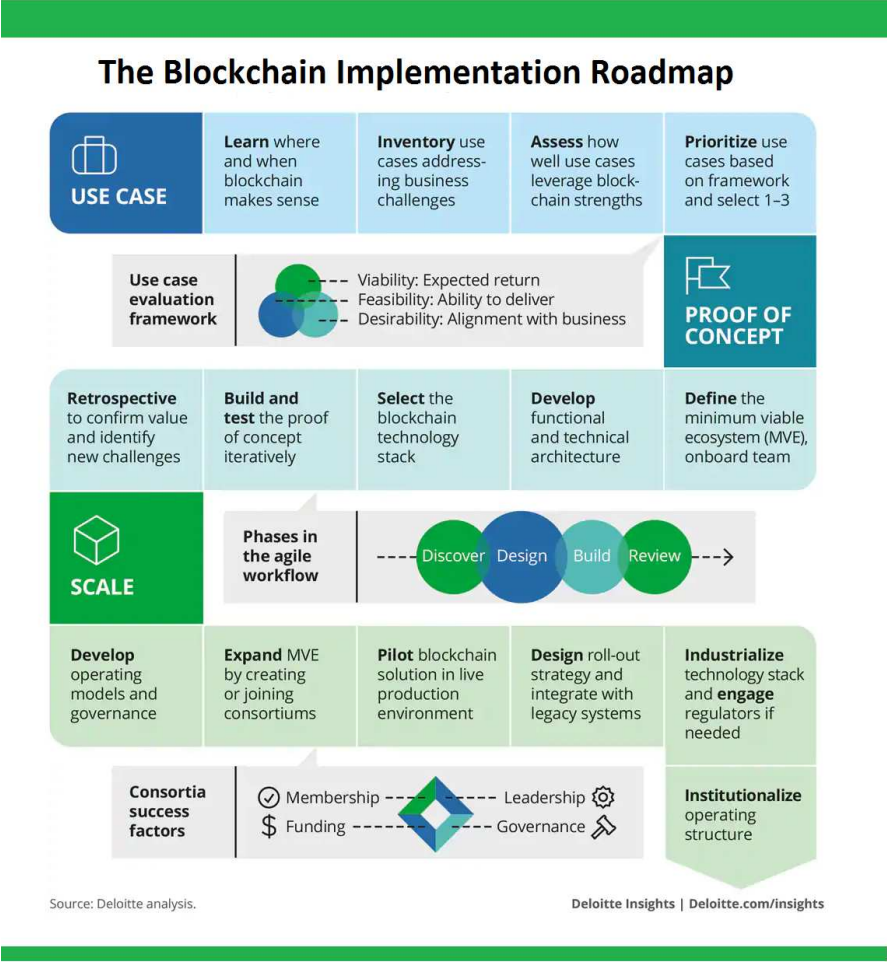


# How to identify a mediocre approach – Eg 18

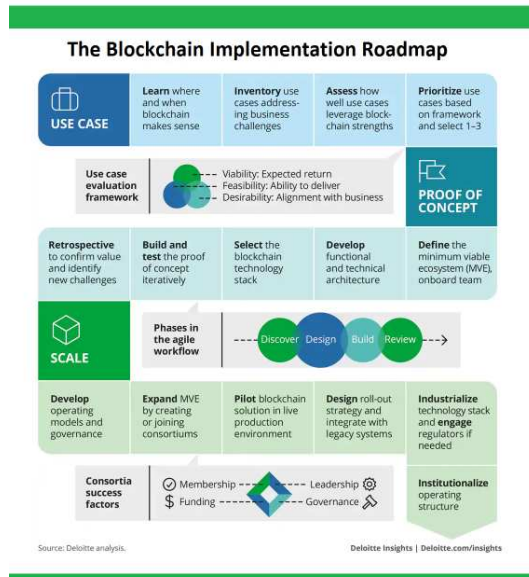
Imagine that you use (or want to use) the following Block chain approach



Source: Pinterest - <https://www.pinterest.com.au/>

# How to identify a mediocre approach - Eg 18

## Diagnosis 1



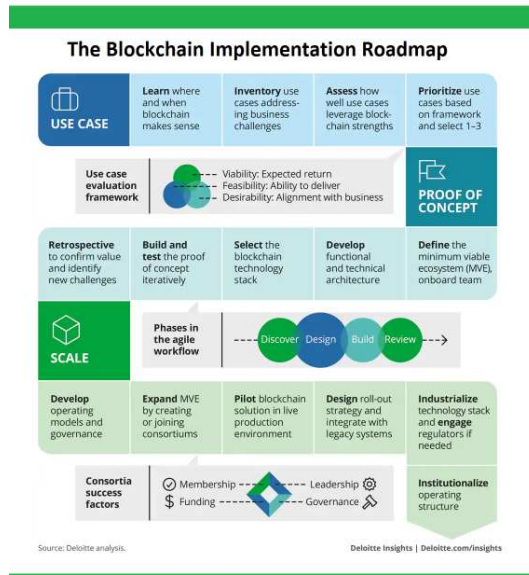
Phase	Deliverable	Class	Mitigation
Learn	?	Excellent	Great idea
Use case	Use cases	Mediocre	Mediocre
	Assessed use case	Mediocre	
	Prioritised use case	Poor	Prev 2 mediocre
Proof of concept	Minimum variable ecosystem	Poor	Irrelevant as last deliverable was pointless
	Functional architecture		
	Technical architecture		
	Build PoC		
	Values		
	Scale		
Scale	Expanded MVE	Poor	
	Pilot block chain solution		
	Roll-out strategy		
	Operating structure		

**Conclusion: Find a better approach**

# How to identify a mediocre approach Eg 18

## Explanation

Why is it pointless?

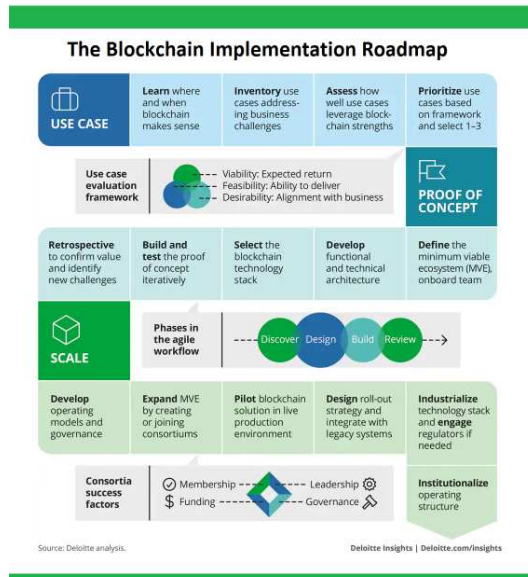


1. Step 1 – Learn when and where block chain makes sense. What a good idea. However this step may require brain storming and will then prove to be mediocre
2. Step 2 – Use case
  - 1) Design use cases. Relies on brainstorming activities. Hence mediocre
  - 2) Assessed use cases – Relies on iterating through all the designed used cases to re-evaluate their value. Hence mediocre
  - 3) Prioritised use cases – Pointless as there were 2 mediocre steps before this one
3. Proof of concept and scaling – Good ideas. Irrelevant as previous step was pointless

**Conclusion: Find a better approach & software product**

# How to identify a mediocre approach - Eg 18

## Final Diagnosis



Phase	Deliverable	Class	Mitigation
Learn	?		Mediocre
Use case	Use cases		Prev 2 mediocre
	Assessed use case		
Proof of concept	Prioritised use case		Irrelevant as last deliverable was pointless
	Minimum variable ecosystem		
	Functional architecture		
	Technical architecture		
	Build PoC		
	Values		
Scale	Operating models		
	Expanded MVE		
	Pilot block chain solution		
	Roll-out strategy		
	Operating structure		

**Conclusion: Find a better approach & software product**