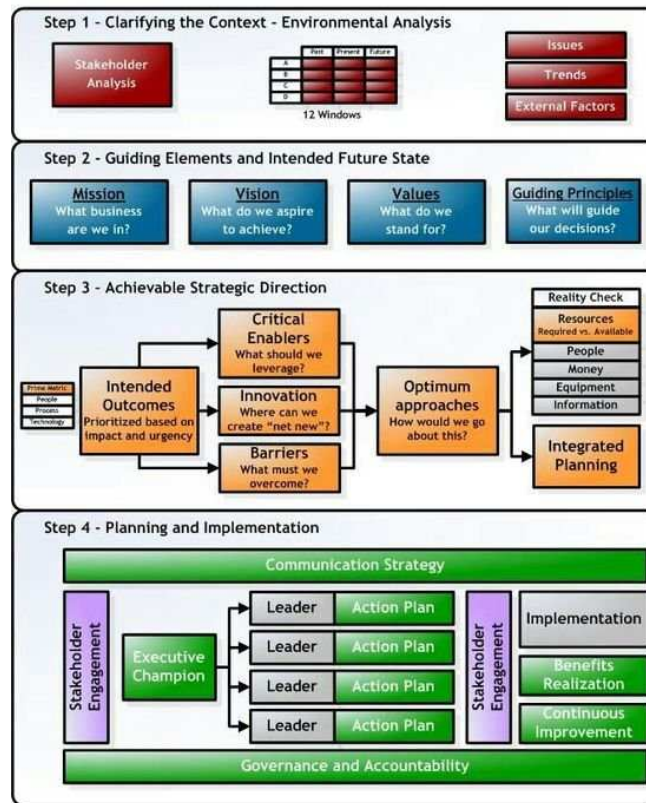


How to identify a mediocre approach – Eg 1.2

Imagine that you use (or want to use) the following approach to strategic planning

Collaborative Transformation™ Strategic Planning Process



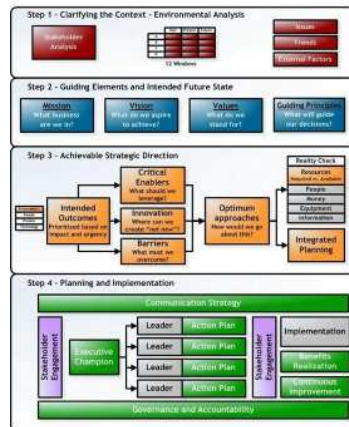
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Source: Pinterest - <https://www.pinterest.com.au/>

How to identify a mediocre approach - Eg 1.2

Diagnosis 1

Collaborative Transformation™ Strategic Planning Process



Step	Deliverable	Class	Mitigation
Clarify	Stakeholder analysis		Too implicit
	Tense Matrix		
	Issues		Prev 2 mediocre
	Trends		Irrelevant as last deliverable was pointless
	External factors		
Future state	Mission		
	Vision		
	Values		
	Guiding principles		
	Matrix		
Direction	Outcomes		
	Critical enablers		
	Innovations		
	Barriers		
	Optimal approaches		
	Implementation		
Implementation	Implementation		
	Benefits		
	Continuous improvement		

Conclusion: Find a better approach

How to identify a mediocre approach Eg 1.1

Explanation

Why is it pointless?

1) Step 1 - Clarify

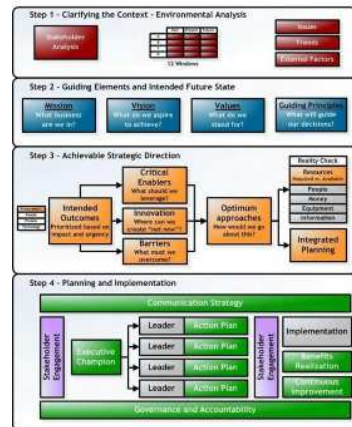
1) The 'Stakeholder analysis' deliverable will require first and foremost a thorough understanding of capabilities and how they map across the gamut of every process. This requires multiple brain storming sessions. Hence mediocre

2) The 'Tense matrix' deliverable needs to gather together rows of environmental issues both past, present and future. This requires multiple brain storming sessions. Hence mediocre

3) Issues – As the last 2 deliverables were mediocre, this is a pointless activity

2) Steps 2 through 4 – Future state, Direction and Implementation are irrelevant as the previous step was pointless

Collaborative Transformation™
Strategic Planning Process

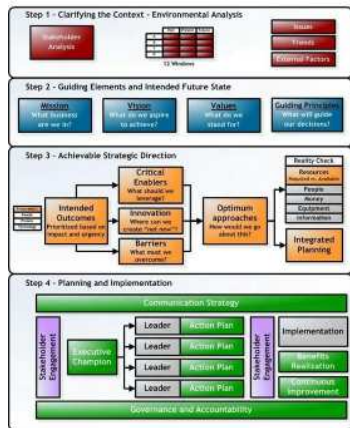


Conclusion: Find a better approach

How to identify a mediocre approach - Eg 1.2

Final Diagnosis

Collaborative Transformation™ Strategic Planning Process



Step	Deliverable	Class	Mitigation
Clarify	Stakeholder analysis		Too implicit
	Tense Matrix		
	Issues		Prev 2 mediocre
	Trends		Irrelevant as last deliverable was pointless
	External factors		
Future state	Mission		
	Vision		
	Values		
	Guiding principles		
	Matrix		
Direction	Outcomes		
	Critical enablers		
	Innovations		
	Barriers		
	Optimal approaches		
Implementation	Implementation		
	Benefits		
	Continuous improvement		

Conclusion: Find a better approach