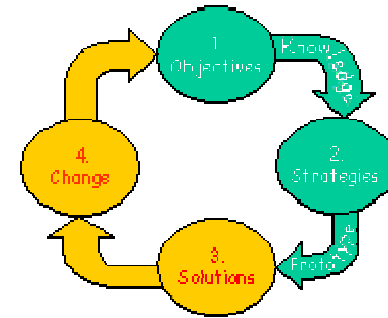
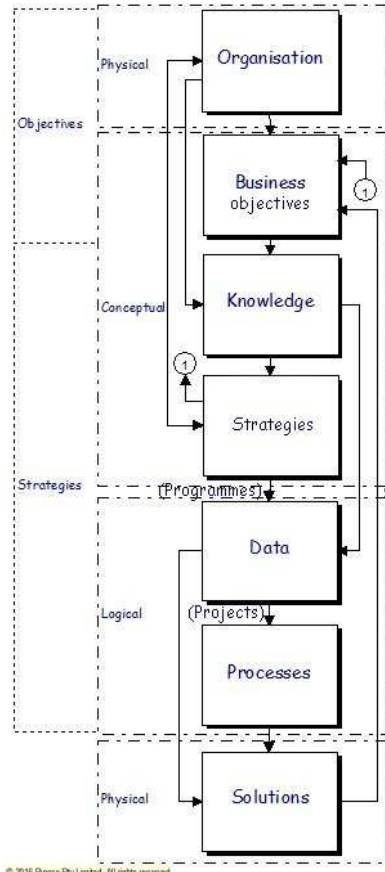


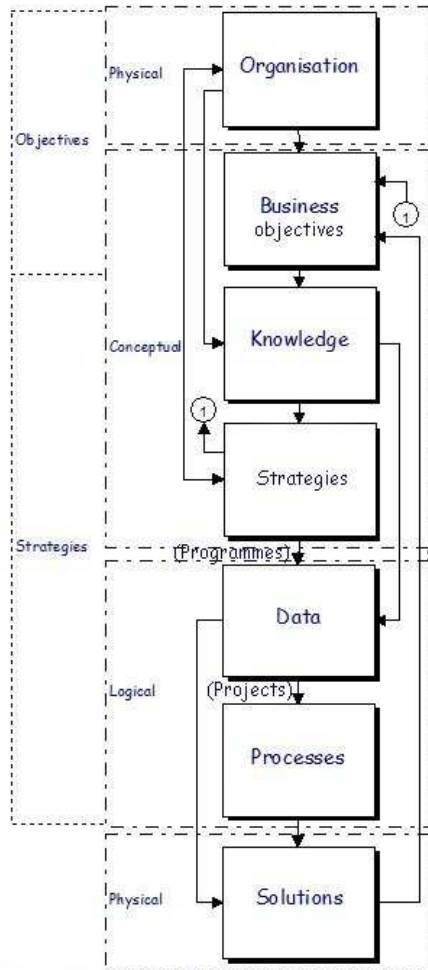
# How to identify an excellent approach – Eg 1

Imagine that you use (or want to use) the following approach to strategic planning



# How to identify an excellent approach - Eg 1

## Diagnosis 1



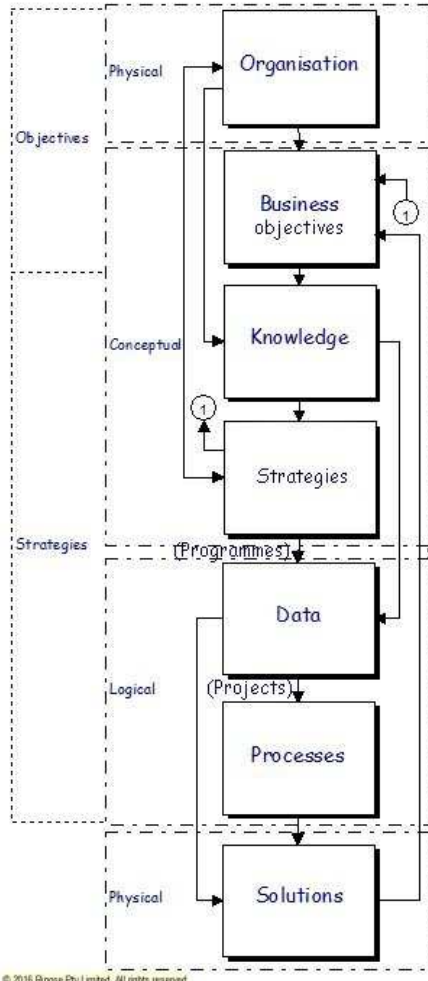
Phase	Step		Deliverables	Class	Mitigation
Concept	1	Objectives	1 Purpose	Excellent	"A place for everything, everything in its place"
	2		4 Benefits	Excellent	
	3		11 Values	Excellent	
	4		Swot analysis	Excellent	
	5		Performance indicators	Excellent	
	6	Knowledge	Knowledge model - starting with 23 fundamental questions & answers	Excellent	
	7	Strategies	Strategy (5) & tactic models	Excellent	
Logic	8	Data	Attributes	Excellent	
	9		Database designs	Excellent	
	10	Applications	Project plans	Excellent	
	11		Application design	Excellent	

MBA material

Computer sciences material

**Conclusion: Can you find a better approach?**

# How to identify an excellent approach Eg 1 - Explanation



Why is it excellent?

- 1) Step 1 – Purpose  
Only 1 and corroborated by the 4 benefits
- 2) Step 2 - Benefits  
4 generic, well researched statements and corroborated by the 11 values
- 3) Step 3 – Values  
11 generic, well researched statements and corroborated by the performance indicators
- 4) Step 4 – SWOT analysis  
Uses the results from step 3 to identify these. In addition this helps develop the organisation chart
- 5) Step 5 – Performance indicators  
Uses the results from steps 3 & 4 and 46 questions (in layers of 6, 15 & 25) to identify them. Also produce a cost benefit analysis
- 6) Step 6 – Knowledge model (KM)  
Uses the results from step 4 (for focus) and 5 along with the generic 23 fundamental questions and answers to identify them
- 7) Step 7 – Strategies & tactics  
Uses the results from step 6 to identify the 5 generic strategies and tactics that depend upon the detailed KM
- 8) Step 8 – Data attributes  
Uses the results from step 7 and 6 to identify them
- 9) Step 9 – Database design  
Uses the results from step 8 to define them
- 10) Step 10 – Project plans  
Uses the results from steps 9 and 4 to develop them
- 11) Step 11 – Application design  
Uses the results from steps 10 and 9 to develop them

**Conclusion: Can you find a better approach?**