

Ripose Technique Deliverables

This document describes the deliverables of the Ripose Technique and includes the estimated cost for each deliverable.

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Preface

Purpose

This document describes the deliverables of the Ripose Technique and includes the estimated cost for each deliverable.

Approach

This document was produced via the use of the Ripose Technique.

Document structure

This document is structured to support the Ripose technique

It contains the sections, including:

- Conceptual deliverables
- Logical deliverables.

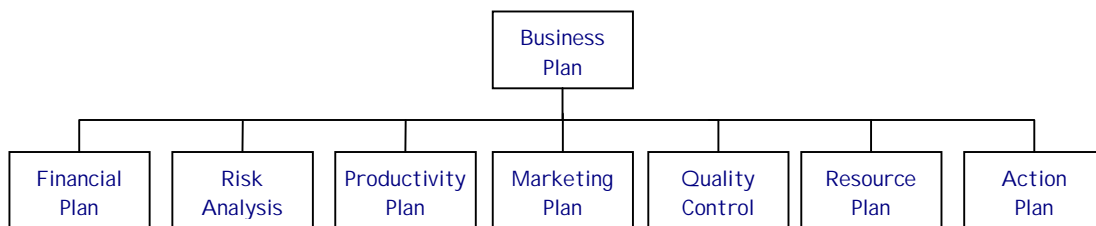
Conceptual deliverables

Business plan

Every enterprise, whether it be an individual, small, medium or large needs to have a sustainable business plan which is:

- Effective
- Efficient
- Ethical
- Easy to understand

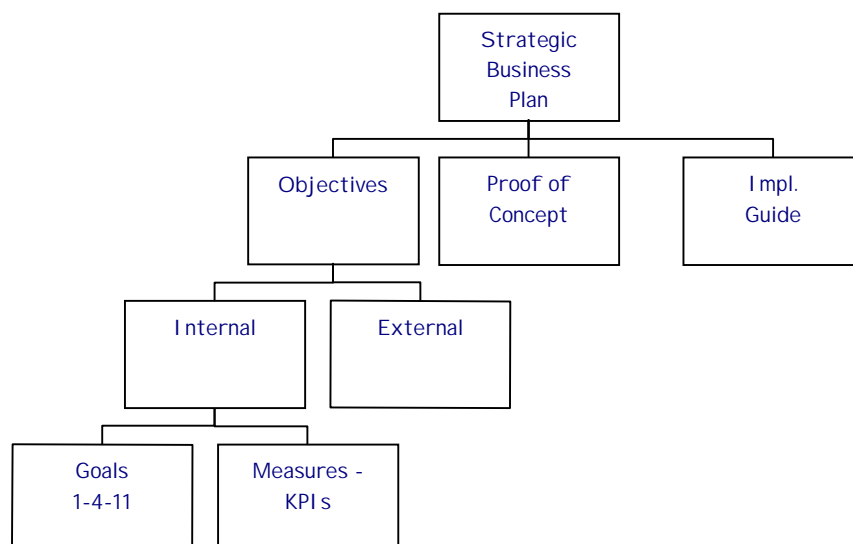
The following diagram shows the structure of a typical business plan.



Business strategic plan

The Ripose technique delivers the strategic business plan deliverables, which will assist in the production of a business plan.

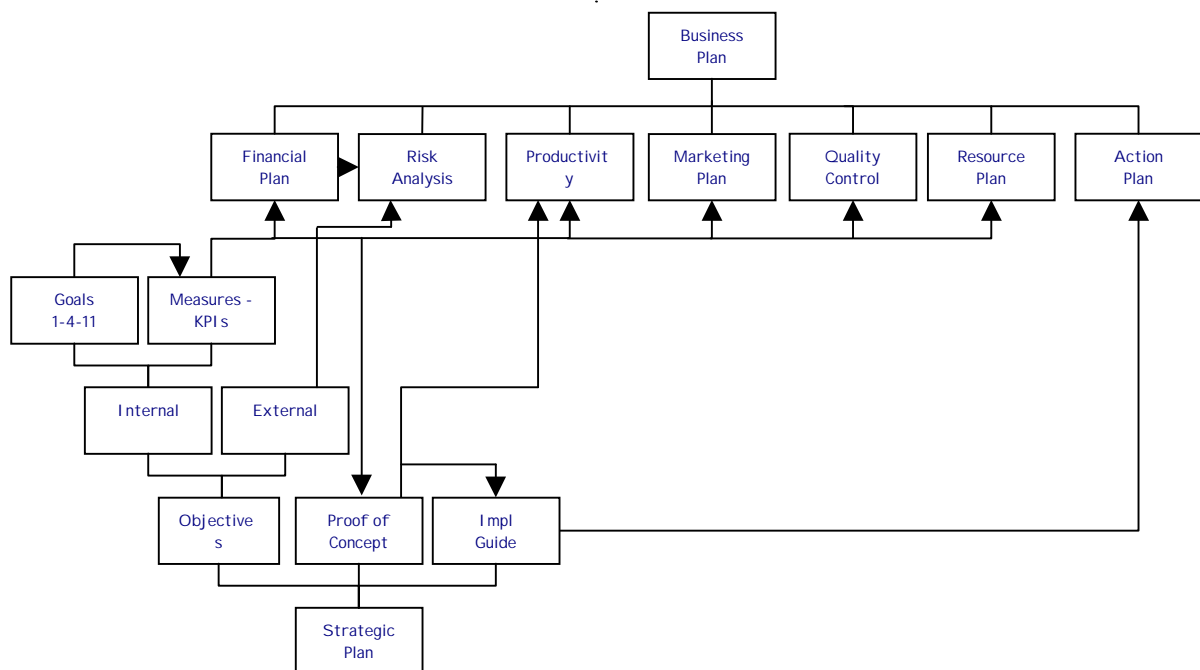
The following diagram shows the structure of the Ripose strategic business plan ("Ripose Technique").



Building the business plan

The contents of the sections of a business plan are assembled from the contents contained in the strategic business plan.

The following diagram shows how this is achieved:



Pricing

Deliverable	Individual	Enterprise	
		Small - 3-5 managers	Medium - 6-10 managers
Objectives	\$2,000	\$7,000	\$20,000
Proof of concept	\$5,000	\$20,000	\$80,000
Business plan	\$1,000	\$3,000	\$5,000
Total	\$8,000.00	\$30,000	\$105,000

Prices are only estimates. A fixed price will be calculated once a contract is drawn up. It is unlikely that the price will be higher than the above.

Outlines

Deliverable	Topics
Objectives <ul style="list-style-type: none"> • 15 - 30 pages • 5 - 10 days 	<ul style="list-style-type: none"> • Purpose • Benefits/Missions • Value statements/Critical success factors • Business scorecard • Key performance indicators
Business statements <ul style="list-style-type: none"> • 2 pages • 5 - 10 days 	<ul style="list-style-type: none"> • Vision • Mission • Goals and objectives • Strategies • Plans
Proof of concept <ul style="list-style-type: none"> • 17 - 100 pages • 15 - 20 days 	<ul style="list-style-type: none"> • Strategies/Business functions • Tactics/Systems • Applications • Information model
Implementation guide <ul style="list-style-type: none"> • 3 pages • 5 - 10 days 	<ul style="list-style-type: none"> • Schedule • Estimated costs
Business plan <ul style="list-style-type: none"> • 15 pages • 5 - 10 days 	<ul style="list-style-type: none"> • Management summary • Financial forecasts • Risk analysis • Productivity plan • Marketing plan • Quality control • Resource plan • Action plan

Why use Ripose

The Ripose Technique and the Caspar engine will provide any enterprise (individual, SME or large) with a number of benefits as well as adding value to the enterprise as a whole.

Benefits

The benefits of using the Ripose Technique are as follows:

- Cost efficient
- Effective
- Ethical
- Easy to understand & implement

Added value

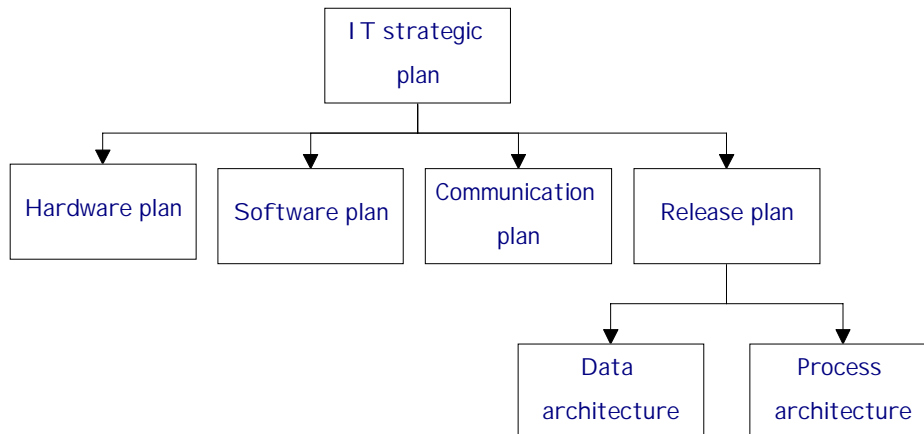
The Ripose Technique will create a sustainable business plan, that will add the following values to an enterprise

- Lower operating costs
- Better identify your audience
- Improve your competitiveness
- Improve your productivity
- Better utilise your resources
- Better utilise available channels
- Empower stakeholders through good will
- Improve quality
- Assist you master technology
- Improve your planning methods
- Improve stakeholder communication

Logical deliverables

Information technology release plan

The Ripose technique delivers the information technology release deliverables, which will assist in the production of an information technology strategic plan. The following diagram shows the structure of a typical information technology strategic plan.



Pricing

Deliverable	Description	Estimated cost
Data architecture	Describes the data model and the logical data base design	\$7,500 - \$60,000
Process architecture	Describes the program specifications	\$10,000 - \$40,000

The total cost (estimated) for producing a complete information technology release plan (data and process architectures) is between \$17,500 and \$100,000. The elapsed time the delivery of the deliverables is between 1 and 5 months.

Outlines

Deliverable	Topics
Data architecture • 10 - 80 days	<ul style="list-style-type: none"> • Data model • Data base design
Process architecture • 20 - 80 days	<ul style="list-style-type: none"> • Processes • Application designs

Glossary of terms

Term	Description
Business plan	A business plan is a blueprint or model detailing how an enterprise delivers its offerings to the market.
Caspar	Computer assisted strategic planning and reasoning software enabling the Ripose Technique to speed up the production of business and Information Technology plans
Strategic business plan	A strategic business plan is a blueprint or model detailing the long term requirements which support an enterprise in clarifying their business aims